



## *Upcoming Events*

**Friday, May 26th:** The date is set for the Annual Golf Classic. This year's event will take place at the scenic Coronado Golf Course. There are only a few sponsorships left and there is room for only 20 more golfers. Reserve space today or you may be on a wait list. Flier attached.

**Wednesday, June 21st:** Luncheon with Barry Hager, Esq., "Update on Contracts and Warranties".

## *President's Message*

Many will remember the commotion that was caused a few years ago when several roofing contractors throughout the state received "notices of intent to sue" over something called prop 65. Reuben Yeroushalmi, a Los Angeles attorney, is making a living on the backs of roofing contractors throughout the state on behalf of Consumer Advocacy Group Inc. He has deemed that the use of asphalt products violates The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65). Due to this alleged violation, Mr. Yeroushalmi argues that contractors are subject to fines of \$2,500 per occurrence per day, which could easily add up to hundreds of thousands of dollars over a four-year span. Rather than filing a suit, Mr. Yeroushalmi is happy to negotiate a monetary settlement with the contractors.

Reuben Yeroushalmi struck again on February 22<sup>nd</sup> of this year by noticing another 64 roofing contractors. Of the 64 notices Reuben has sent out 12 were San Diego Contractors and 8 of those are SDRCA members. From information I have heard this is just the "tip of the iceberg" for Mr. Yeroushalmi, because he plans to continue this tactic until he has settled with every contractor in the state.

The previous two strikes against roofing contractors by Reuben were softened with the help of the NRCA, which stepped-in and negotiated an agreement with Reuben and the State Attorney General. However it looks like the NRCA has exceeded their budget and there may not be any funds available to assist California contractors; so it appears California contractors are now on their own to negotiate with Mr. Yeroushalmi.

The SDRCA is working on being pro-active to help our local members in regards to this very serious matter. We have created a committee that could develop a two-fold plan to include:

- 1) Pooling resources could reduce the legal fees involved with settling this matter with Mr. Yeroushalmi for future victims.
- 2) Create a program that our contractors can follow to become compliant with the requirements of prop 65 to help avoid future liabilities.

Future updates will follow as information becomes available. If anyone is interested in joining this committee or have question pertaining to this issue please contact us at [www.sdrca.com](http://www.sdrca.com).

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***Emerald Sponsors***- Martin Roofing Co., Mission Valley Roofing, RSI Roofing, Certaineed

***Pearl Sponsors***-Commercial & Industrial Roofing, Robinson Sales, Urbach Roofing



## *Newsletter Expansion*

Thank you to all who have sent in the member surveys. Some members expressed interest in a more detailed newsletter. For the time being, the expanded version will be available electronically. If there are any members that wish to submit an article, please send your electronic article to [ed@sdrca.com](mailto:ed@sdrca.com). Any suppliers or manufacturers that have any upcoming training, industry news, etc... is encouraged to submit. Please include any pictures.

## *Certainteed Workshop a successful learning experience for local Contractors*

On April 25, 2006, Certainteed presented a complimentary workshop at the Double Tree Hotel, Rancho Penasquitos. The all day event included breakfast, lunch and even golf for those interested. Jay Butch flew in from Certainteed Corporate to present the "Making Better Business Workshop". Attending contractors enjoyed the interactive workshop and left with a workbook, new knowledge and some powerful new tools to implement into their companies.



Territory Manager Scott Widdes said this is one of many programs offered to Contractors through Certainteed, and there will be more to follow. He hopes more contractors will take advantage of these valuable services along with the certification programs provided by Certainteed for both Commercial and Residential Roofing Contractors.

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**SDRCA**

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# SAN DIEGO ROOFING CONTRACTORS' ASSOCIATION

1113 Adella Avenue, Ste. 100, Coronado, CA 92118  
Phone/Fax 888-825-0621

Our Sponsors:



## 40<sup>th</sup> Annual SDRCA Golf Tournament

Sponsored By:



Friday, May 26th, 2006

Coronado Golf Course

11:30 AM Check-In & Barbecue Lunch

1:00 PM Shotgun Start - Scramble Format

6:00 PM Dinner & Awards

Last year's event sold out three weeks prior to the event so you are encouraged to reserve your space today. Please fill out this form and return to the SDRCA.

The 2006 event will include golf, carts, driving range balls, tee prizes, barbecue luncheon, assorted refreshments on the course, dinner, awards, and optional raffle.

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please check the appropriate box or boxes

- My company wants to be a Tee Sponsor (foursome included in price) \$1200.00
- My company wants to be a Green Sponsor \$300.00
- My company wants to be a Raffle Sponsor (please send prize or indicate donation) \$ \_\_\_\_\_
- I am an individual player \$175.00
- I have a twosome \$350.00
- I have three players \$525.00
- I have a foursome \$700.00
- I will have \_\_\_\_\_ additional dinner guests at \$35.00 each \$ \_\_\_\_\_

**Total Amount** \$ \_\_\_\_\_

### Payment Information

Bill my credit card listed below     Check Enclosed     I need an invoice to pay this

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

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