



**SAN DIEGO ROOFING CONTRACTORS ASSOCIATION**

*From the President...*

Happy Memorial Day to all roofers and a very special thanks to all past, current and future military members in our community.

It is the official start to summer and as a ginger I only have 2 shades, white or peeling. In San Diego we have 2 seasons, fire season and regular. Without the rain this winter we may see a very dry fall. Stay safe on jobs with open flames and always check the relative humidity on your torch days.

When the humidity is very low is when you start to see more accidents. These are the days when you get shocked touching everything.

Also on a side note, the last time I saw a drought in rain accompanied with inflated home values, multiple price increases in our supply and loans flying off the shelf was 06 to 08. I personally started to feel the crash in 08 way before 08 because of the lack of rain those years. We should all keep a watchful eye on all details related to the roofing industry.

Eric Richardson, SDRCA President

Inside this Issue:

- Western Roofing Expo Free Passes
- Safety Bulletin
- CHP Dinner Meeting
- Roofmaster Q2 Specials for SDRCA

*Upcoming Events*

June 3-9  
NRCA National Roofing Week

June 10-12  
Western Roofing Expo  
Paris, Las Vegas

Wednesday, July 18th  
Dinner Meeting,  
California Highway Patrol

July 30 - August 10th  
Build-A-Roof  
APOC Training

August 27th  
SDRCA 52nd Annual Golf Classic

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**The San Diego Roofing Contractors' Association (SDRCA) has been serving the Roofing Industry for over forty years.**

**Times, techniques and technology has changed, but the SDRCA Core Values, Code of Ethics, Mission and Vision Statement has not.** The 2018 Board of Director Team is committed and dedicated to serving our members and this association with new education, resources, training and savings for the purpose of helping our members continue a tradition of profitability and professionalism in our industry.

**It is the intent of this Association to establish and maintain professional standards and practices in the Roofing Industry through education and public awareness.** Our members are committed to excellence and they use the benefits offered by the Association to help obtain this goal. The SDRCA encourages you to become fully aware of the potential problems of dealing with an unlicensed, uninsured roofer.

The SDRCA was formed in 1957 to preserve and promote the art of roofing application. SDRCA members recognize that after 60 years of innovation in roofing technology and application, the following goals are as meaningful and relevant today as they were yesterday and will be tomorrow.

The SDRCA remains a strong supporter of open competition and the free enterprise system; indeed, this competitive environment led to the success of its members. SDRCA members recognize that the perpetuation of such a healthy business environment is greatly influenced by their own professional conduct. The SDRCA supports the following practices, and encourages them in its members.

### **SDRCA Member Code of Ethics:**

1. To conduct my business in an ethical manner, so that I will reflect credit and confidence by the public in our industry as well as my own business.
2. To consider my vocation worthy and dignified and thus affording a distinct opportunity to serve society.
3. To hold that the exchange of my goods and service for a fair profit is legitimate and ethical, provided all parties in the exchange are benefited.
4. To elevate the standards of my vocation by exercising a high degree of care in the execution of all work, and correct any defective work as a direct challenge to my ability and integrity.
5. To protect and defend the public from fraudulent and unethical practices affecting our industry.
6. To cooperate with the association in its effort to better conditions in the industry, so that public, management, capital and labor will all mutually benefit.
7. To operate my business in accordance with the rules and regulations of constituted authority at all levels and in a manner which will leave no doubt as to my loyalty to my country and its ideals and fundamental principals.

### **The SDRCA Mission Statement:**

The mission of the San Diego Roofing Contractors' Association is to establish and maintain professional standards and practices in the roofing industry through education and public awareness.  
Adopted January 1997

***To elevate...To protect and defend...To cooperate...so that all benefit.***

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## National Roofing Week

### National Roofing Week 2018 June 3-9, 2018

Organized by NRCA, National Roofing Week takes place each summer. Its mission is to increase awareness across the U.S. about the significance of roofs to every home and business and share the good deeds of the industry. National Roofing Week also promotes the importance of hiring a professional roofing contractor and making informed decisions about maintaining or replacing any roof system.

The roof is one of the most important components of a home or business' structure, yet it is often taken for granted until it falls into disrepair. NRCA encourages members to participate in National Roofing Week by engaging in their communities and informing the public about the essential role roofs and professional roofing contractors play in every community.

In celebration of National Roofing Week, NRCA hosts an annual [Children's Art Contest, sponsored by A.C.T. Metal Deck Supply](#) and the [International Roofing Expo](#)<sup>®</sup> (IRE). NRCA members and their employees can participate by having their children, grandchildren, step-children, nieces and nephews enter artwork in the contest.

In addition, NRCA members and staff members celebrate National Roofing Week through contributions to charitable organizations in their communities. Members throughout the U.S. are encouraged to share their stories of charitable giving with NRCA, who will promote their efforts through social media, NRCA's Roof Scoop blog and *Professional Roofing* magazine.

NRCA also will be hosting a social media campaign to highlight our members and their contributions to the roofing industry. Members are encouraged to [share photos](#) that will focus on a different theme each day during National Roofing Week, tag NRCA and use the hashtag #nationalroofingweek.

### **Below is a schedule of 2018 National Roofing Week social media themes:**

Sunday, June 3: National Roofing Week Kickoff/Intro Video

Monday, June 4: Employee appreciation

Tuesday, June 5: Employee training

Wednesday, June 6: Charity

Thursday, June 7: Showcase signature residential and commercial projects

Friday, June 8: How NRCA Members celebrated/Announcement of Children's Art Contest winners

Saturday, June 9: National Roofing Week Wrap-up

[Click here](#) to read about projects completed in previous years during National Roofing Week.

### **National Roofing Week Contacts**

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# 52ND Annual SDRCA Golf Classic

The 52nd Annual SDRCA Golf Classic is schedule for Monday, August 27th at the Lomas Santa Fe Country Club.

The Golf Committee has been working diligently to ensure another successful day of golf and camaraderie amongst roofing industry professionals and associates.

Sponsorship Opportunities are now available, click here to learn more.

## Our Sponsors to date



[Sponsorship Opportunities Click Here](#)

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## Certified Contractor Program

In order for our contractor members to achieve Certified status, they must meet the following criteria each calendar year.

**A. Community Service** – At least 2 community service projects must be performed annually, or, participate in the SDRCA Annual Build-A-Roof project.

**B. Association Participation** - Each member must attend at least half of the SDRCA Dinner Meetings held each calendar year.

**C. Education** - Each member must attend at least 4 industry educational programs, seminars, or trainings.

**D. Safety** - Each member must attend at least two (2) of the safety programs provided by the SDRCA, or, provide evidence of the member's safety program.

The SDRCA keeps attendance records for our Dinner Meetings so there is no need to submit the attendance to achieve item B.

If you participate in the SDRCA Build-A-Roof you do not need to submit any information to achieve item A.

Please submit any documentation on educational programs you or your employees have attended to achieve item C.

Please submit a brief summary of your safety program to achieve item D.

The SDRCA will provide you with professional quality glossy inserts for your bid packets or to use as you see fit. The inserts are designed to inform your potential customer of your commitment to the roofing industry, your commitment to best business practices, and your commitment to community service in San Diego.

If you have any questions, please contact the SDRCA office.

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## Thank You to the 2018 Advocate Sponsors

### Diamond



### Emerald



### Pearl



The SDRCA wishes to Thank our contributing Sponsors. The ability to bring ongoing, valuable educational, social and professional benefits and training is dependent upon our sponsors. We look forward to the new sponsorships and training opportunities 2018 will bring our members.

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