

Rooftop REPORTER

JUNE 2009



SDRCA Contact Information
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Coronado, CA 92118
888-825-0621 Phone/Fax
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Upcoming Events

June 14th-17th, Western Roofing Expo, Reno, Nevada

June 17th, Lunch Meeting, Barry Hager, Updating Your Contracts
Meeting Flier Attached

Our Advocate Sponsors

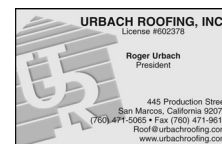
Diamond



Emerald



Pearl



San Diego Roofing Contractors' Association

Wednesday, June 17th, 2009

The Butcher Shop Steakhouse
5255 Kearny Villa Road
San Diego, CA 92123
858-565-2272

June Lunch Meeting
11:30 AM Check-In
12:00 Noon, Lunch & Program

Sponsored By:

Updating Your Contracts

The SDRCA is pleased to announce that Barry Hager Esq. from Trietler & Hager, LLP will be speaking to us on contracts and warranties. It's been three years since Mr. Hager has educated the association on contracts and warranties, we are overdue for a checkup on how we use contracts and warranties.

Mr. Hager is a partner with the law firm of Treitler & Hager, LLP, and has been a member of the San Diego Roofing Contractors Association since 1992. Mr. Hager is a San Diego native, with over fifteen years of experience representing contractors, owners, and material suppliers in various areas of construction law and litigation, including contract review and negotiation, dispute resolution and collection.



-----Keep upper portion -----Send lower portion-----

SDRCA Meeting Reservation
Due by Thursday, June 11th, 2009

Company: _____

Please fill in your amount

Attendee: _____

_____ Attendees at \$25.00 member price = \$ _____

Attendee: _____

_____ Attendees at \$35.00 non-member price = \$ _____

Attendee: _____

Total Price = \$ _____

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Check Enclosed Credit Card listed below Send me an Invoice Use Advocate credits

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SDRCA – 1113 Adella Ave., Ste. 100, Coronado, CA 92118

Phone/Fax: 888-825-0621

President's Message

Two New Laws

At our April Dinner Meeting we had two representatives from the California Dept of Energy come to our Dinner Meeting to tell us about the new Title 24 Part 6 changes and increased requirement that we are all going to have to live with.

Those of you who were there, know that the presentation was confusing (as is the law) and not very well presented. Engineers don't usually make the best Public Speakers, but we do appreciate their effort.

This law is coming and will be with us from August 1st 2009 and beyond. Recently, Dana Glazer of SG Supply was kind enough to take the time and energy to sift through the maze of this law and boil it down to a somewhat more palatable basis.

I was privileged to have been invited to one of many presentations that he and Rick Bisson (Malarkey Roofing Products) are putting on to help the roofing community better understand the residential part of this update law. Please contact your SG Rep. to find out more about the upcoming classes. Thanks to two vital members of our roofing family, Dana Glazer and Rick Bisson who have given of their time, resources and facility to make this happen

On another note, The California Air Resources Board is about to pass a new law that will affect all of us who own or drive Heavy Duty Diesel Trucks with a GVW of 14,000 or more.

Get ready, because this law will require older trucks to be taken off the road and newer ones (1991 models and newer) to be retro fitted with a "cleaner" unit. This law will take effect in 2013 and it would be smart to begin preparing now. Go to <http://www.arb.ca.gov/msprog/onrdiesel/documents/TBOverviewFS.pdf> for the most current update.

This law will impact 1 million trucks in California that are currently on the road. I am not sure what impact our voices can have long term on this issue, but this is a democracy, so write, call and email your State Representative and voice your opinion. At the very least we might be able to delay the start of this law, or lessen the impact on already struggling business people

See you at the next meeting!

David Susi

SDRCA President 2008-2009

SDRCA Value Partners To Date

More to be added soon

A-1 Raingutters, Mark Richardson (760) 743-1665

15% off, exclusive to SDRCA members.

Batten Accountancy, Jere Batten (619) 501-6359

Full service CPA firm, provides tax, accounting, financial statements, consultation and fraud prevention/detection services.

Offering complimentary consultation for business owners and 20% off on tax return preparation for initial return. This offer is exclusive to SDRCA members.

California Diesel Compliance (Todd Wells) (619) 987-0711

Smoke testing of diesel trucks per new California law requirements, fleet assessments, and ARB rule consulting.

10% off all services offered by California Diesel Compliance. This offer is exclusive to SDRCA members.

Gaslamp Insurance Services (Patricia Mosteller) (619) 238-4367

All your insurance needs.

Offering a 20% economic credit and a complimentary insurance analysis. This offer is exclusive to SDRCA Members.

WRS Companies, Abe Lopez (800) 690-2134

Offering 20% off roof loading and freight and one month free subscription to rooferslist.com for tools. This offer is exclusive to SDRCA members.

Southwest Roof Tearoff, Eddie Clare (619) 990-3657

3% off your bill if paid within five days. This discount is only available to SDRCA members.

WESTERN ROOFING EXPO 2009

WSRCA 35th Annual Convention & Tradeshow "Goes Green"

Reno, Nevada – The Western States Roofing Contractors Association (WSRCA) will hold its 35th Annual Convention and Tradeshow in Reno, Nevada from June 14th – 17th, 2009 at the Peppermill Resort & Casino. The Western Roofing Expo highlights the best in what the roofing industry has to offer, and attracts attendees from various parts of the United States. The Association is expecting a great turnout to this upcoming and exciting Nevada hotspot, as attendance has skyrocketed over the past five years. With 300 booths on the tradeshow floor and over 160 exhibiting companies participating, the Western Roofing Expo 2009 promises to be the best regional roofing show in the country.

WSRCA President Chuck Chapman of Central Roofing Company in Glendale, Arizona states "The Western Roofing Expo represents WSRCA's commitment to promoting professionalism and excellence in the western roofing industry. Every year the show has more attendees than the previous year, and we know this is due to the outstanding work of the Board of Directors and WSRCA staff to make this show what it is today." Over the years, the Western Roofing Expo has become known as the only roofing tradeshow that is presented by roofing contractors for the roofing industry.

The Western Roofing Expo will showcase the latest in roofing technology, roofing tools, green technology, machinery, materials and services available to the western roofing contractor. The Expo also includes outstanding technical programs that will address both commercial and residential aspects of the western roofing industry. Industry related seminars will touch base on a variety of roofing topics including environmental. This year, the RCI as well as the Tile Roofing Institute will hold continuing education units (CEU) seminars, taking place on both Sunday, June 14th, 2009 and Wednesday, June 17th, 2009 respectively. Visit WSRCA online at www.wsrca.com for complete convention and seminar information or call the WSRCA office at (800)725-0333 to receive an advance registration brochure by mail, fax, or e-mail. Attendees can also **register online in advance** for the convention and tradeshow by visiting our secure website www.wsrca.com.

RWC Spring Valley June Product Show

RWC Spring Valley will be hosting another show in June.
Thursday, June 25th, 11AM to 2PM.

Flier attached

SPRING VALLEY ROOFING WHOLESALE JUNE PRODUCT SHOW



ON SITE THIS MONTH:



THURSDAY JUNE 25TH
11:00 A.M. — 2:00 P.M.

FOOD CATEARED BY: TACOS Y GORDITAS

New General Liability Program for Members

The San Diego Roofing Contractors Association (SDRCA) and Coronado Insurance Wholesale Services are proud to present a new General Liability option for contractors who are members.

The construction industry is critical to any growing economy. The nation has experienced a decrease in the economic environment while at the same time the insurance industry has become more competitive. Insurance is now available and cost effective for many contractors in California. Competitive programs providing lower premiums, varied coverage limits, and financially stable carriers are the foundation for the current marketplace.

Through Coronado Insurance Wholesale Services, roofing contractors who are members of the SDRCA will have access to premium discounts, a loss control program and financially stable carrier.

At Coronado Insurance Wholesale Services, our fundamental goal is to provide a new, unique and stable market for contractors through profitable underwriting, superior claims service, and risk management programs through your local independent agents and brokers.

Risks Insured: Residential & Commercial Roofing Contractors

Program Features:

- Admitted, Rated Carrier
- \$1200 Minimum Premium
- Tracts, Apartments, Condos & Town homes, & Hot Work available CG 20 10 11/85 available - Commercial Work only

Coverage: Limits of Coverage: Up to \$1 million per Occurrence
\$2 million General Aggregate

- Deductibles: as low as \$2,500 per claim
- Rating Basis: Gross Receipts
- Maximum Policy Term: 1 (one) Year

Inspections: A telephone inspection is made on all accounts

- Completed & Executed applications only

Download application at www.SDRCA.com

Completed Jobs: Jobs completed prior to policy date are not covered

Employee Free Choice Act

By: Bill Good

In March, the Employee Free Choice Act (EFCA) was introduced in the U.S. Congress. The bill would make two important changes to labor law. First, it would allow unions to organize simply by having a majority of eligible employees sign—or check—cards calling for union representation. Then, labor and management would have 120 days to agree to a contract; if they don't, they will be subject to a U.S. Department of Labor arbitrator's final binding decision.

This bill is bad on so many levels it is difficult to know where to begin. It would create all sorts of opportunities for abuse. Having the threat of binding arbitration present during negotiations provides a disincentive for constructive dialogue. And the time-honored notion of secret elections for something as important as unionization would be totally disregarded.

Suppose you have 20 field workers and EFCA is enacted. Once 11 of those workers check their names on a card, your company immediately falls under the rules and regulations of the National Labor Relations Board and you must immediately begin negotiating a contract with the local union. Knowing an arbitrator is looming if you don't come to an agreement will make it extremely difficult to have a reasonable negotiation. And if the arbitrator steps in and makes decisions, you will be left with no recourse.

The measure's proponents argue it would restore balance to the labor-management equation and the playing field has too long been tilted in favor of management.

We're all in favor of unions and their ability to organize. Unions represent thousands of roofing workers and provide valuable services to the roofing industry, including training, insurance and retirement programs. And we applaud, especially, the International Roofers Union's efforts to use marketing strategies—rather than mandates—to tell its story to roofing contractors.

But even if we were to concede the playing field is unfairly tilted (which we don't believe), this bill would yank the field, turn it upside down, shake it around and leave all the players on one side.

This is a bad bill. It's bad policy, bad process and bad politics. [NRCA](#) is actively opposing it and issued a [Special Report](#) to members in March. It's exactly the right time to let your elected officials know how you feel about it. That's how real "free choice" works.

Bill Good is NRCA's executive vice president.

Cost of Construction Materials Continue To Decline

Producer price indexes	Unadjusted index ⁽¹⁾		
	Dec. 2008	Mar. 2009	Apr. 2009
All commodities	170.9	168.1	168.7
Industrial commodities	177.7	174.7	175.4
Textile products and apparel	172.3	169.5	169.8
Fuels and related products and power	168.9	156.6	150.5
Chemicals and allied products	145.7	139.4	143.6
Rubber and plastic products	227.6	228.6	225.4
Lumber and wood products	169.8	164.2	164.1
Pulp, paper, and allied products	188.0	181.1	180.4
Metals and metal products	228.0	226.5	226.0
Machinery and equipment	189.7	181.3	178.9
Nonmetallic mineral products	152.1	153.1	153.1
Transportation equipment	204.6	204.2	202.2
Miscellaneous products	162.8	162.4	162.1

For a complete list of indexes you may visit
<http://www.bls.gov/news.release/ppi.t03.htm>

SBA Emergency Loans To Start Mid June

The US Small Business Administration (SBA) has announced a new emergency bridge lending program to assist with the current recession.

The head of the SBA, Karen Mills said the new American Recovery Capital (ARC) program will offer small businesses temporary six month loans of up to \$35,000.

The SBA expects these loans to be in high demand and are typically used for easing a credit crunch as banks bail in balances on credit cards. The loans are interest free and you have up to six years to repay it.

The SBA has dropped fees and widened the eligibility criteria for applicants. They may create an additional 70,000 companies to apply for the lending program.

ARC Loans are provided by commercial lenders and guaranteed by the SBA. You will need to contact your lender to determine if you are a candidate for an ARC Loan.

The loans are available to viable, for-profit small businesses that are experiencing financial hardship. You will need to provide financial statements demonstrating that your business was profitable in one of the past three years and show that you project sufficient cash flow to pay off the loan.

Visit <http://www.sba.gov/> for more information.

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