

Rooftop REPORTER

SDRCA Contact Information
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JULY 2007

Upcoming Events

Monday, July 9th, 2007

Wednesday, July 11th, 2007

Computer Classes

Dinner Meeting, Photovoltaics

President's Message

Early last month I jumped into the car and drove across the desert to the WSRCA Western Roofing Expo, in Las Vegas. As I was driving across the barren desert to Vegas I caught myself wondering if it was worth the effort, but as always the WSRCA ran a very good trade show with plenty of things to see and learn.

For the first year in some time, the SDRCA had a booth at the show. Several of the SDRCA's Board members had the opportunity of spending a few hours in the booth. While manning the booth I had a very enjoyable time seeing and mingling with many of you from San Diego and others throughout the West. I believe having the booth gave the Association some very important exposure, which lead to many comments from those outside the San Diego area. I heard several people mention how they believe the SDRCA is one of the better affiliated Roofing Associations. Those comments are a compliment to many hard working individuals now and throughout the years that keep the SDRCA a worthwhile and relevant association. So if you have been thinking about joining but haven't made that commitment yet, now is the time to be a part of a great organization.

When I was not at the booth I had opportunity to walk the rest of the trade floor and see the many exhibits. With these type of shows I like to look for clues as to where the industry is going as I talk with the different participants. This time I was particularly struck with 2 industries that seems to be pushing for heavy growth in roofing, I come to this conclusion by the number of booths sporting these products. The component that seems to be coming out strong is synthetic underlayments, I do realize these products have been out for a while but they seem to be everywhere at this show and appear to be giving the traditional felt papers a run on the roofs. The second type of displays I saw a lot of on the floor was computerized estimating-proposal and job tracking software. These types of technologies appear to be getting better and better which is helping to make estimating and job costing less guesswork and more science. These software programs can handle the project from the original lead all the way to the end of production then transfer seamlessly to Quickbooks. It is hard to believe that there is still some that estimate roofing jobs with a note pad and pencil today, but I am sure there are "old timers" out there that may never change. But it is certain that computerized estimating and job tracking is the future of our industry.

If you missed the Roofing Expo this year put it on your calendar for 2008, it will be worth the drive.

Diamond Sponsors- APOC, Gaslamp Insurance, Tarah Asphalt Products

Emerald Sponsors- Henry Company, Martin Roofing Co., Mission Valley Roofing, RSI Roofing, Certainteed

Pearl Sponsors- Allied Building Products, Dils Roofing, Robinson Sales, Urbach Roofing

On the National Front

The Senate comprehensive immigration reform bill, a product of intense negotiations between Senate Republicans, Democrats and the White House, S. 1348, was pulled from the floor by Majority Leader Reid (D-NV) late Thursday, June 7 following the failure of a third attempt to reach the 60 votes necessary to end debate and bring the bill up for a final vote. Opponents of the bill pushed aggressively for Sen. Reid to expend time for debate to give them the opportunity to offer amendments. Sen. Reid felt they already dedicated enough time to the bill and wanted to move on to other issues. Supporters of the compromise legislation swore to try again later this year, but most observers believe this was the best chance to reform the immigration system and do not expect another opportunity to arise until 2009, after the Presidential election.

Included in the Iraq war funding bill was language to increase the minimum wage to \$7.25 an hour over the next two years. The minimum wage hike provision did include \$4.8 billion over 10 years in tax breaks for businesses most affected by the wage increase. Most of the tax breaks, \$2.6 billion, will pay for an expansion of a tax credit for small businesses that hire former welfare recipients, at-risk youth and other targeted groups (Targeted Jobs Tax Credit). The bill also extends and raises the annual deduction a business can take for equipment purchases to \$125,000 from \$112,000 (Section 179 Expensing Provision). In addition, the bill allows married couples who operate an unincorporated business to file as sole proprietorships. These tax breaks are paid for through increased enforcement and by closing a loophole that allows wealthy parents to shelter income by shifting it to their children.

A recent decision by the Occupational Safety and Health Review Commission (OSHRC) overturned OSHA's policy of citing the "controlling employer" for violations made by subcontractors. The Review Commission stated that "OSHA may no longer cite a controlling employer when that employer did not create or subject its employees to the cited hazard." This decision is expected to be appealed and end up in the U.S. Court of Appeals. Furthermore, state laws will continue to determine the tort liability of general contractors for accidents caused by subcontractors. The decision was in reference to *Secretary of Labor v. Summit Contractors, Inc.*, OSHRC, No. 03-1622, 4/27/2007.

On May 10, the House overwhelmingly passed H.R. 1873, the *Small Business Fairness in Contracting Act*. If enacted, this legislation would require the federal government to award 30 percent of its contracts to small businesses, increased from the current 23 percent. The bill also would restrict the federal government's ability to bundle smaller projects into a larger contract, a practice many say prevents small businesses from competing for contracts. Sen. Kerry (D-MA), Chairman of the Senate Small Business Committee, is working on his version of this legislation.

On May 22, Rep. Green (D-TX 9) introduced H.R. 2435, the *Equal Protection for All Workers Act*. If enacted, this bill would amend the original OSH Act by inserting the following language into Section 17(e), "including any individual employed under contract." This language would end debate as to whether or not a general contractor is responsible for the violations of subcontractors. At the moment there is no Senate version of the bill and NRCA will monitor any developments.

Thank you to the National Roofing Contractors Association for their informative updates!

July Dinner Meeting—Flier attached at end of newsletter

What is Photovoltaic and how does it relate to the roofing contractor?

How is Photovoltaic installed on low and steep slope roofs both commercial and residential?

Can a roofing contractor install solar with the rebate program?

Is there training required to install photovoltaic?

How difficult is it to re-roof a structure the currently has photovoltaics installed?

The Sun Company (TSC) provides education, manufacturer certification training, design work, load analysis, and promotional resources that support sustainable, green solar energy solutions for our residential and commercial based clientele. Roofing contractors, electrical engineers, homeowners, business owners, developers, architects, builders, and real estate agents all benefit from TSC's field proven experience that summarizes the last six years of this new promising industry.

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Pearl Sponsors-Allied Building Products, Dils Roofing, Robinson Sales, Urbach Roofing

Mount Soledad Memorial

Dear SDRCA,

Words can not describe how much the SDRCA and you have made our families loss of our first son, SPC Jeffrey Bisson, U S Army a more Bearable feeling knowing that the things we take for granted in this fine country of ours are due to the efforts of young men and women like our son, who voluntarily take this calling and lay there life's down for our freedoms we are blessed with. What the SDRCA has done for us is simply amazing! Some of this industries personnel knew Jeff and many did not. To come together and organize this Plaque at the Mt. Soledad Memorial is awesome and our Family would like to thank all who supported this effort along with Gary Gilmore who lead this.

Along with the Plaque, the additional funds have been deposited to an account that we had established for Jeff's son, Andrew Bisson who is now 4 years old. Through these trying times, support as this group has shown underscores what we as humans often forget, Richness does not come in the form of \$\$\$\$, rather in the outpouring of support when someone you know or compete against in the world makes that extra effort! Our family truly appreciates this and wish all in this industry a prosperous and safe year.

Rick, Laurie, Chris Bisson

Jim, Debra Roberts, Rebecca Bisson (Jeff's Widow and her parents)

California Trigger Height is Reduced

California has reduced the 20-foot trigger height for residential roofing applications to a 15-foot trigger height. In a response to a 2004 petition by the California Professional Association of Specialty Contractors, the reduction was made. The petition argued the change would minimize accidents and insurance costs and make it easier for contractors to bid on jobs. With the 15-foot trigger height, the cost of fall protection for roofing contractors will be included in bids for jobs involving two-story residential construction in California.

This information is courtesy of Professional Roofing Magazine

June Luncheon



Our June luncheon featured Jere Batten, a certified fraud investigator and gave us useful information on what to be aware of to protect yourself against fraud. Jere's information can be found at the SDRCA website and we encourage you to contact Jere if you are in need of fraud prevention or investigation services.

Meeting Chairman David Susi pictured with Jere Batten.

2008 International Roofing Expo

The 2008 International Roofing Expo will be held Feb. 21-23, 2008 in Las Vegas. The exhibits will be at the Las Vegas Convention Center and the headquarter hotel will be Caesars Palace.

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Members in the News



Adds value!

Polyglass USA has opened a new manufacturing facility in Winter Haven, Florida. The facility will include Florida's first modified bitumen plant and is computer automated.



Carlisle SynTec has named Rudy Gutierrez southwest regional manager and Paul Markel Fleeceback sales and marketing specialist.

Computer Classes Offered

There are two more computer classes being offered on July 9th, 2007. The morning session is geared toward the beginner and the afternoon session will help you understand how to use different programs. If you are interested, please review the flier at the end of the newsletter.

Welcome New Member

The Sun Company

TRI Training Sponsored by SDRCA

In May of 2007, the SDRCA offered the TRI Installer Certification program to its members for the first time. Since its launch in April of 2006 more than 300 contractors have received this important designation: **TRI Certified Installer**. The program ran for a day and a half and all participants were tested on the material. Those who pass receive special recognition on the TRI web site and in the Find a Contractor database where builders and homeowners go to find qualified tile roofing contractors.

Don't worry if you missed this one - there will be more programs offered in the future. You can always visit www.tilerroofing.org for the latest schedule.

Jeanne Sheehy
Managing Director
Tile Roofing Institute
230 E Ohio St. Suite 400
Chicago, IL 60611
P 312.670.4177
F 312.644.8557

Congratulations to the following SDRCA members who participated:

Patriot Roofing, RSI Roofing, Premier Roofing, Brown Roofing, Sunset Roofing,
Knudsen Roofing, and Eagle Roofing Products

Diamond Sponsors- APOC, Gaslamp Insurance, Tarah Asphalt Products

Emerald Sponsors— Henry Company, Martin Roofing Co., Mission Valley Roofing, RSI Roofing, Certainteed

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41st Annual SDRCA Golf Classic

Gaslamp
INSURANCE

128 golfers set out at 1 PM on Friday, June 8th at the Coronado Golf Course, luckily, all 128 returned with no real injuries. The results are in:

Third Place Net: Allied Building Products
 Second Place Net: Farrow Manufacturing
 First Place Net: ABC San Marcos
 Third Place Gross: ABC San Diego
 Second Place Gross: Structural Materials
 First Place Gross: CMI



Adds value!



View photos at <http://public.fotki.com/SDRCA>.

Board of Directors

Wayne Sorensen, President
Top Line Roofing

Ric Morales, Vice President
Tarah Asphalt Products

David Susi, Treasurer
RSI Roofing

Emilio Figueroa, Secretary
Gaslamp Insurance

Kevin Shields, Director
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Gary Martin, Director
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Kirk Bowman, Director
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San Diego Roofing Contractors' Association

Wednesday, July 11th, 2007

The Butcher Shop Steakhouse
5255 Kearny Villa Road
San Diego, CA 92123
858-565-2272

July Quarterly Dinner Meeting
5:30 PM – 6:30 PM Social
6:30 PM – Dinner & Program

Photovoltaics

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The SDRCA will also feature a \$100.00 bill as a raffle prize. Must be present to win!

-----Keep upper portion -----Send lower portion-----

SDRCA Dinner Meeting Reservation

Due by Friday, July 6th, 2007

Company: _____

Please fill in your amount

Attendee: _____

_____ Attendees at \$40.00 member price = \$_____

Attendee: _____

_____ Attendees at \$50.00 non-member price = \$_____

Attendee: _____

Total Price = \$_____

Attendee: _____

Check Enclosed Credit Card listed below Send me an Invoice Use Advocate dinner credits

Card Number: _____ Exp: _____

Name on Card: _____

SDRCA – 1113 Adella Ave., Ste. 100, Coronado, CA 92118

Phone/Fax: 888-825-0621

SDRCA From AM07

San Diego Roofing Contractors' Association

SDRCA Conference Room
1113 Adella Ave., Ste. 100
Coronado, CA 92118
888-825-0621

Monday, July 9, 2007
8:00 AM – 11:00 AM Beginner Course
12:00 PM – 3:00 PM Intermediate Course

Computer 101

The first session is for those who consider themselves beginners with the computer. This will include organizing and creating files and folders for your personal use. The second class will involve more programs such as excel, word, and mail merge.

Students should bring a laptop computer with a windows operating system.

The cost is \$50.00 per class per student. You may sign up for both classes if you wish.

Please return this form by Thursday, July 5th, 2007

-----Keep upper portion -----Send lower portion-----

Please circle which class you would like to attend.

Morning Session

Afternoon Session

Both Sessions

Company: _____

Please fill in your amount

Attendee: _____

_____ Attendees at \$50.00 member price = \$_____

Attendee: _____

_____ Attendees at \$75.00 non-member price = \$_____

Attendee: _____

Total Price = \$_____

Attendee: _____

Check Enclosed Credit Card listed below Send me an Invoice

Card Number: _____ Exp: _____

Name on Card: _____

SDRCA – 1113 Adella Ave., Ste. 100, Coronado, CA 92118

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Press RELEASE

For Release: June 6, 2007
RE: ConAm Corporate Office

For Further Information Contact:
Helen McBrady, Director of Marketing
858/278-7200 x.117 hmcbrady@roofrsi.com



ConAm Management Corporation recently awarded **RSI ROOFING™** a contract totaling \$72,450. to re-roof their corporate offices in Kearney Mesa located at 3990 Ruffin Road, San Diego, CA 92123. Focusing on energy savings and meeting Title-24 Criteria, **RSI** will be remove their existing BUR System and install a new Built-up, Modified, Cool-Cap System. According to David Susi, President, of **RSI ROOFING™**.

SDRCA October Dinner Meeting Raffle

The SDRCA will be having a special raffle drawing at the October Dinner Meeting worth \$200.00 in cash!

Simply fill out this form and mail or fax back to the SDRCA office to be eligible to win. No need to be present at the October Dinner Meeting to win. Please only send one entry in per person per newsletter edition. You may enter only once for each newsletter edition you find this raffle entry.

Name: _____

Company: _____

Email: _____