



Upcoming Events

Wednesday, March 15th: Luncheon featuring a speaker on business consulting. A must for all business owners and managers.

Wednesday, April 19th: Dinner Meeting focusing on "New Technologies in Roofing". We are expecting a very good turnout for this topic. Any manufacturers that wish to display your new technologies or products should sign up now for your table top. Table top displays are expected to sell out.

Friday, May 26th: The date is set for the Annual Golf Classic. This year's event will take place at the scenic Coronado Golf Course. Sponsorships are now available including, tee sponsors, lunch sponsor, dinner sponsor, green sponsor, driving range sponsor, and raffle sponsors. Tee sponsorships are expected to sell out quickly. Save this date on your calendar!

Fliers will be in circulation for these events soon. However, to ensure a spot in any of these events, please contact the SDRCA office and reserve in advance.

2006 Member Directory

The 2006 Member Directory and Association Information Packet is currently being designed and formatted. The new directory will be mailed out in the middle of February of 2006 after all the renewals are accounted for. Please check your webpage at www.sdrca.com and verify your company information. If any changes need to be made, contact the SDRCA office and the updates will take place.

The SDRCA has been informed that Glen Loyster passed away in early January of 2006. Glen was employed by Henry Company at the time of his passing and worked for over 30 years in the building materials industry in both Northern and Southern California. In 1992 Glen was named salesman of the year for the Henry Company. The SDRCA was fortunate to have worked with Glen and he will be missed.

Welcome Newest Members

San Diego County Roof Tear-Off * Peak Roof Management * Ford Wholesale * Construction Metals *

* FX International, Inc. * Pro-Prept, Inc. *

2006 Dues Reminder

Dues invoices have been mailed out and we still need some returned. If you have not sent in your renewal, please do so as soon as possible. If your dues are not received, you may be omitted from the SDRCA directory.

Diamond Sponsors-Allied Building Products, APOC, Gaslamp Insurance, Henry Company, Mule-Hide Products, Patriot Roofing

Emerald Sponsors- Martin Roofing Co., Mission Valley Roofing, RSI Roofing, Certaineed

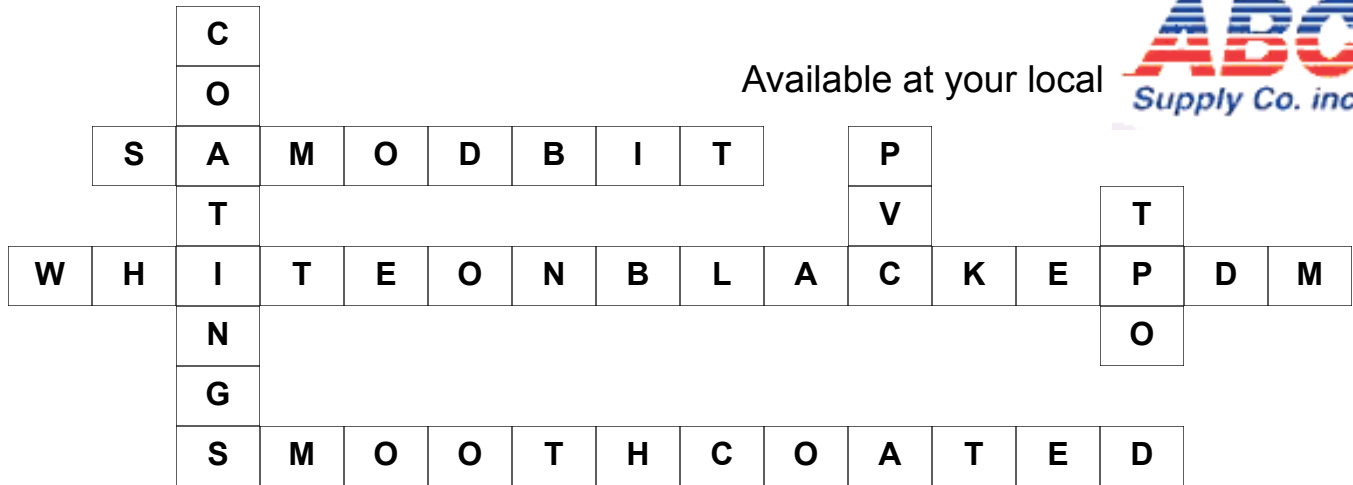
Pearl Sponsors-Commercial & Industrial Roofing, Robinson Sales, Urbach Roofing



Is Title 24 a puzzle?



Mule-Hide has the answers!



Available at your local



SDRCA

1113 Adella Ave., Ste. 100
 Coronado, CA 92118
 888-825-0621 Phone/Fax
 www.sdrca.com

Board of Directors

Wayne Sorensen, President

Top Line Roofing

Ric Morales, Vice President

Mule-Hide Products

David Susi, Treasurer

RSI Roofing

Emilio Figueroa, Secretary

Gaslamp Insurance

Phillip Andrews, Director

Allied Building Products

Brett Foerstner, Director

ELK Corporation

Eric Johnson, Past President

Eric Johnson Roof Systems

Gary Martin, Director

GM Roofing & Maintenance

Many of you have noticed changes over the past year with the SDRCA. Some of these changes are more dramatic than others but as the Board of Directors, we feel the changes are advantages and are needed to better serve our roofing contractor member's here in San Diego County. I would like to take this month's newsletter to outline past changes and future goals that the current SDRCA Board has planned.

First you will notice the number of SDRCA Board members has decreased significantly from a high of 16 members several years ago to the current Board with only 7 members. This reduction has helped us, as a board, to be more efficient and responsive to the needs of the industry; like in many things the larger the bureaucracy the slower the responsiveness. With the smaller board however, it is imperative that our current board use the resources of all members to help in implementing activities, therefore; all members are being asked and encouraged to participate in many different ways.

In the past the Roof Top Reporter has been an important part of the SDRCA with several professionally filled pages of articles, updates and advertisements. A few years back the cost of this newsletter increased dramatically and advertising revenues hit a plateau, which put a financial strain on the long-term stability of the Association. As a board we felt we were forced to in affect "stop the bleeding" by bringing the newsletter in house, reducing the size, printing and mailing fewer copies and using the electronic media to distribute these when possible. The object of the newsletter is to inform the members (and non-members) of upcoming SDRCA events, which we feel is still being met with this smaller less expensive Roof Top Reporter. With this being said, I still believe some day the newsletter may grow and return to a larger more informative medium.

Education and information are key elements to the over all goals of the SDRCA, we want our members to be on the "cutting edge" of our ever changing industry. We find some of the best ways to educate is to have quality informational dinner meets, where members and guests can get together and discuss important topics. To make each of these meetings worth the time of all involved, careful selection of topics and many hours of preparation are needed; which is why we have decided to schedule our meetings quarterly rather than the previous monthly dinner meetings. Our quarterly dinner meetings will be offset with periodic luncheons. These luncheons will be designed for owners, who are looking to better their businesses and personal lives.

All of these activities and any other information on our association can be found easily by going to the SDRCA's interactive webpage (www.sdrca.com). So join us in making 2006 a great and informative year in San Diego.

Wayne Sorensen
Top Line Roofing
wastopline@sbcglobal.net