



**SAN DIEGO ROOFING CONTRACTORS ASSOCIATION**

## *From the President...*

I would like to thank everyone who attended the SDRCA Annual Dinner. We welcome in new board members Eric Richardson and Dan Dallenbach who have gracefully volunteered their time to serve on the board.

I would also like to thank Wayne Sorensen for his years of services. Wayne will be stepping down at the end of the year after a long run on the board. His efforts on the "Build a Roof" program that the SDRCA does each year will be greatly missed.

Now that rain is upon us I would like to share some information that Dave Susi sent to me this morning.

### **El Niño Outlook**

Given this week's rain, I figured it would be worthwhile to give a quick update on El Niño. The [latest ENSO update by NOAA](#) was issued yesterday and calls for a 58% chance of El Niño developing in the coming months. While this might seem a bit ho-hum, it is a departure from the La Niña pattern we've had in recent years that blocked storms from passing through the Gulf of Alaska.

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- Annual Meeting
- New Directors
- Rain?
- Dues renewals
- Final Safety Day

### *Upcoming Events*

**Tuesday, December 16th**  
**Roofmaster Safety Day**  
**ABC National City**

**Sunday, December 21st**  
**Advocate Dinner**

**January 2015**  
**First Quarterly Dinner Meeting**  
**Condensation;**  
**From an Architectural Point of View**

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**The San Diego Roofing Contractors' Association (SDRCA) has been serving the Roofing Industry for over forty years.**

**Times, techniques and technology has changed, but the SDRCA Core Values, Code of Ethics, Mission and Vision Statement has not.** The 2014 Board of Director Team is committed and dedicated to serving our members and this association with new education, resources, training and savings for the purpose of helping our members continue a tradition of profitability and professionalism in our industry.

**It is the intent of this Association to establish and maintain professional standards and practices in the Roofing Industry through education and public awareness.** Our members are committed to excellence and they use the benefits offered by the Association to help obtain this goal. The SDRCA encourages you to become fully aware of the potential problems of dealing with an unlicensed, uninsured roofer.

The SDRCA was formed in 1957 to preserve and promote the art of roofing application. SDRCA members recognize that after 57 years of innovation in roofing technology and application, the following goals are as meaningful and relevant today as they were yesterday and will be tomorrow.

The SDRCA remains a strong supporter of open competition and the free enterprise system; indeed, this competitive environment led to the success of its members. SDRCA members recognize that the perpetuation of such a healthy business environment is greatly influenced by their own professional conduct. The SDRCA supports the following practices, and encourages them in its members.

### **SDRCA Member Code of Ethics:**

1. To conduct my business in an ethical manner, so that I will reflect credit and confidence by the public in our industry as well as my own business.
2. To consider my vocation worthy and dignified and thus affording a distinct opportunity to serve society.
3. To hold that the exchange of my goods and service for a fair profit is legitimate and ethical, provided all parties in the exchange are benefited.
4. To elevate the standards of my vocation by exercising a high degree of care in the execution of all work, and correct any defective work as a direct challenge to my ability and integrity.
5. To protect and defend the public from fraudulent and unethical practices affecting our industry.
6. To cooperate with the association in its effort to better conditions in the industry, so that public, management, capital and labor will all mutually benefit.
7. To operate my business in accordance with the rules and regulations of constituted authority at all levels and in a manner which will leave no doubt as to my loyalty to my country and its ideals and fundamental principles.

### **The SDRCA Mission Statement:**

The mission of the San Diego Roofing Contractors' Association is to establish and maintain professional standards and practices in the roofing industry through education and public awareness.  
Adopted January 1997

***To elevate...To protect and defend...To cooperate...so that all benefit.***

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## SDRCA Annual Dinner Meeting Recap

The SDRCA 's Annual Dinner Meeting was held on Wednesday, November 12th, 2014.

It was a nice turnout with 26 members in attendance. The State of the Association was given, and now for a few years in a row, the Association is in good financial status.

Another business item handled at this meeting was the election of Directors. Patricia Mosteller, Pacific United Insurance Services, was elected for another three year term.

Newcomers to the Board of Director are Eric Richardson, Roofing Specialists of San Diego, and Dan Dallenbach, Roofmaster. Both Eric and Dan will be serving three year terms.

Several members in attendance accumulated the necessary requirements for Certified Contractor status and were given marketing materials they may use as they see fit recognizing their status.

If you wish to find out what requirements you still need to achieve the Certified Contractor status, please contact the SDRCA office.

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### PRESIDENT'S MESSAGE CONTINUED

Also, while the ENSO reports by NOAA concentrate on *equatorial* water temperatures, water temps remain abnormally high off the California coast ([which you can see here](#)). And, the [PDO](#) (ENSO's big brother) is in a very warm state right now, which can help to intensify an El Niño as well.

One thing for sure is that the blocking pattern we had in recent year is absent right now and the Jetstream is running at a more normal latitude/trajectory for wintertime in SoCal. Given the state of things right now (especially with the blocking pattern gone), I'd call it *highly likely* that we'll see a wetter season than last year, and more active NW swell activity as well. I'd say it would be *somewhat likely* that we'll see an *especially* wet winter season.

But, we're up against uncharted territory (so to speak) as the anomalous temps we're seeing now (somewhat positive east equatorial yet very positive off CA, and a strongly positive PDO) are not all taken into account when projecting ENSO. This should prove to be an interesting — and educational — winter ahead.

Wishing all a Merry Christmas and a Happy New Year!

Fred Bouman, SDRCA President

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## **RAIN ON THE WAY?**

With the prediction of rain on the way, we are expecting a tremendous amount of referrals through our contractor search engine on the website this December.

Most of the searches will be for repairs. If you as a Contractor do not wish to receive the "REPAIR" referrals, please let the SDRCA office know.

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## **2015 Dues Renewals**

Most of our membership renewals are due on January 1st, 2015. We ask that you send in your renewals by January 1st if this is your renewal date.

Sending in your renewals on time is essential for the Board of Directors to properly budget for 2015 events.

You may also be interested in becoming an Advocate Sponsor. The information on Advocate Sponsorship was mailed along with the renewal invoices.

If you have any questions about Advocate Sponsorships or renewals in general, please contact the SDRCA office.

We thank you in advance for your continued support.

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## **Final Safety Day of 2014**

The final safety day of 2014 will be held at ABC National City on Tuesday, December 16th from 10:00 AM to 2:00 PM.

Dan Dallenbach of Roofmaster will be on hand showing the proper use of safety equipment and discussing CAL OSHA requirements.

Sandwiches and beverages will be available.



## 4<sup>th</sup> SDRCA SAFETY DAY of 2014

*With* **ABC Supply Company**

135 West 30<sup>th</sup> Street • National City, CA 91950

PH: (619) 477-2393 • FX: (619) 477-2391

**When: Tuesday, December 16<sup>th</sup>, 2014 – 10:00 AM to 2:00 PM**

**What:** Dan Dallenbach of Roofmaster Products Company will be showing the latest in safety equipment and personal fall arrest and fall restraint devices. This session will be an informal review of safety equipment, Cal-OSHA job site requirements and the proper use of safety devices for all roofing foreman and crew members. Visit us at your convenience during the hours of 10:00 AM to 2:00 PM. Sandwiches and beverages will be available during the lunch hour. This seminar will count as one meeting towards satisfying the SDRCA 2014 attendance requirement.

**Questions? Contact ABC Supply Company at 619-477-2393 or Dan Dallenbach of Roofmaster Products at 951-217-0838.**



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## Thank You to the 2014 Advocate Sponsors



The SDRCA wishes to Thank our contributing Sponsors. The ability to bring ongoing, valuable educational, social and professional benefits and training is dependant upon our sponsors. We look forward to the new sponsorships and training opportunities 2014 will bring our members.

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**James Robyn**, Executive Director  
SDRCA

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