

# Rooftop REPORTER

DECEMBER 2010



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## Upcoming Events

Wednesday, February 16th      First Quarterly Dinner Meeting, TBA

## Our Advocate Sponsors

### Diamond



### Emerald



### Pearl



## President's Message

Wow, the year is almost over! It does not seem like one year has passed since I assumed the Presidency of the SDRCA. I would like to thank everyone for their support, I had plenty of it from many of you.

First of all I would like to mention that David Susi is not going to be on the Board of Directors in 2011. David has in my opinion carried the association during the last few years and has earned a big honor spot in my heart and mind for doing so. He did a lot for the Roofing Industry in San Diego and our group would not be here right now if it were not for David's efforts during the hardest economic times any of us can remember.

On Saturday December 11<sup>th</sup> we had our annual Sponsor Appreciation Dinner. It was held at the Bernardo Winery and organized by Patricia Mosteller, Director, who represents Gaslamp Insurance. Patricia is really skilled in finding good venues for these events. We dined in a very private setting among giant barrels of wine and balsamic vinegar inside a barn built in the 1800s. I could not even believe that this place existed without me knowing about it. A very fun night and definitely a reason to become a Sponsor of the SDRCA. Thanks to all our Sponsors for the support and a fun evening.

Next I would like to announce that we renewed the contract with James Robyn, our Executive Director, something I am very happy about. I certainly enjoy Jim's professionalism, he makes it look easy to run this association and the related events, which it is not.

I am also really excited about our new programs and activities for 2011. All of which are designed to bring more value to all our members. We are going to create much higher visibility and awareness for the SDRCA and us as members. I am asking you all to help with some committee work, please contact Debra Sweet, an SDRCA Director who is a marketing professional, her contact info can be found here: <http://www.sdrca.com/board/>

Lastly I would like to wish everyone happy holidays, a prosperous, happy and healthy New Year.

Cheers!

Ulf Waldmann  
Mission Valley Roofing

SDRCA Value Partners To Date

**A-1 Raingutters, Mark Richardson (760) 743-1665**

15% off, exclusive to SDRCA members.

**Batten Accountancy, Jere Batten (619) 501-6359**

Full service CPA firm, provides tax accounting, financial statements, consultation and fraud prevention/detection services.

Offering complimentary consultation for business owners and 20% off on tax return preparation for initial return. This offer is exclusive to SDRCA members.

**California Diesel Compliance (Todd Wells) (619) 987-0711**

Smoke testing of diesel trucks per new California law requirements, fleet assessments, and ARB rule consulting.

10% off all services offered by California Diesel Compliance. This offer is exclusive to SDRCA members.

**Gaslamp Insurance Services (Patricia Mosteller) (619) 238-4367**

All your insurance needs.

Offering a 20% economic credit and a complimentary insurance analysis. This offer is exclusive to SDRCA Members.

**WRS Companies, Abe Lopez (800) 690-2134**

Offering 20% off roof loading and freight and one month free subscription to rooferslist.com for tools. This offer is exclusive to SDRCA members.

**Southwest Roof Tearoff, Eddie Clare (619) 990-3657**

3% off your bill if paid within five days. This discount is only available to SDRCA members.

**2010 Build A Roof Complete**

The 2010 Build A Roof Project is now complete. On the following pages you may read the article in the in the November/December issue of Western Roofing Magazine. Various photos of the project are included.

## Free Roof

### San Diego RCA Donates a Re-Roof Project to Charity

by Gary Gilmore, Roofing Supply Group

Over 25 years ago the San Diego Roofing Contractors Association (SDRCA) banded together to donate a free roof to charity. They have done this every year since 1985 for different charities as the needs arose. This year was no different, except we ended up back on a project we did 23 years ago, with the Western Service Workers Association (WSWA).

WSWA is all-volunteer and takes no government funding. WSWA members organize a free-of-charge, self-help 11-point Benefit Program including emergency food, clothing, preventive medical care, a membership newspaper, legal benefits, and more. Over the years we have been monitoring the performance of the three roof types, Elastomeric, APP (smooth) w/aluminum coating, and BUR (mineral surface) that had been installed on the WSWA building here in San Diego. Apparently, I was the one name that was kept in the file for roofing and have been called out when there's been a need. Preventative maintenance in Southern California is pretty much non-existent as it never rains in California. *Western Roofing* was on-site to report on the original reroofing project for the July/August 1987 issue, and then printed a follow-up report exactly ten years later on the condition of the three-roof system in the July/August 1997 issue.

Early this year was like no other, when WSWA asked me for help they had just completed a major interior remodeling project, all of which was donated, and the rains were causing damage. I quickly pointed out the obvious problems, all not related to the roof systems; plaster, neighbors siding common walls, and the list went on. The community came together and fixed these problems which now left the aged roof systems. I knew that

the SDRCA had yet to find a project for this year, so I presented the WSWA project it to the BOD. It was approved to pursue the project.

It's amazing to me how the doors open when an opportunity presents itself. To me single ply was the answer and I thought about doing three different systems again so we could monitor their performance. Then I thought about the name on file to call, me, and quickly decided one system one manufacture was the answer. The size of the project was a little over 3,600 sq. ft. plus parapets, not a small task. I looked to our manufacturer members of the SDRCA. GAF said they would submit for the complete project with the exception of the roof board and fasteners. Randy Swank and Michael Kearney with GAF were granted approval as well as Tom Littell with Secrock and Jeff Reinke with OMG to provide the materials needed.

I presented the complete package to the SDRCA BOD and it was decided to try this as a thermoplastic polyolefin (TPO) training course. I mentioned this to Swank and the possibility of getting the Center for the Advancement of Roofing Excellence (CARE) involved was now in motion. Jason Joplin with CARE was on board and excited about the project. They usually train around a mock-up in the classroom. I think Joplin's excitement was the fact he was going to get to work outside. All kidding aside, Joplin and everyone involved in the training are at the top of their game. It was an honor to work alongside them.

Additional contributors to the project were Assembly Supplies, Co. (Leister Varimat); Thunderbird Products, Inc., fabricate clad metal; Hawthorne Rent-It Service, generator; RSG San Diego, dumpster and misc.; and Progressive Focus Photographic, production photographs.

## Class Begins

We had structured the training around two four-hour shifts per day, which would include six students in each shift. Class starts with safety first

and then the objective for the shift. Our goal was to have everyone that attended have hands on experience with each phase of the application, which was to overlay the existing system with Securock mechanically attached and to mechanically attach GAF Everguard 45 mil TPO. Let me tell you if you are one of those that takes the tools of days past to the game you will lose. OMG put it to the test. "Machine versus Man," Accutrak and one man, versus three men setting screws and plates and running a screw gun. The men were still, shall we say, "screwing around" while the Accutrak was headed to the bank. The Accutrak also out performed with the membrane attachment.

All was going well until we were to put the Varimat into production. I had no idea there are so many types of electrical connectors. It appears every time I pick up a generator, a new plug type has been designed. Did you know that with a Leister Varimat and ideal conditions, you can weld membrane at 39' per minute? I cannot say enough about having the right tools for the job.

The WSWA provided lunch both days as well as cold drinks and for this we are grateful. However, this might be why we didn't finish the project on time. After settling down to enjoy a full meal, it was difficult to kick it back into high gear.

I would like to thank the contractors that supported our project: Award Roof Services, ARC Roofing, California Roof Services, Promark Roofing, RSI Roofing, Sully-Jones, and Top Line Roofing with a total of 15 students. Finally, I would like to extend a special thank you to David Susi, RSI Roofing. At the last minute, he sent his crew to complete the project. This was truly a roofing community effort, and in that spirit, I would like to close by saying, "Remember those that support your industry by supporting them."

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## **SDRCA OFFERS MONTHLY PAYMENT FOR DUES**

The SDRCA recognizes that during this economic struggle, some members may prefer to pay the annual dues on a monthly basis.

If you would like to take advantage of the monthly plan, simply contact the SDRCA office to make arrangements.

## **SDRCA OFFICE HAS MOVED**

**The new mailing address is:**

**PO Box 127  
Imperial Beach, CA 91933-0127**

**The phone/fax/email remains the same**

## **SDRCA 2011 Election Results**

Thank you to all who voted in November. The elections results are in and below is the roster for the 2011 Board of Directors;

Gary Gilmore, RSG San Diego, 2012  
Patrick Howard, The Howard Company, 2013  
Michael Kearney, GAF Materials Corp., 2013  
Patricia Mosteller, Gaslamp Insurance, 2011  
Sid Scott, RSI Roofing, 2013  
Wayne Sorensen, Top Line Roofing, 2011  
Debra Sweet, Sweet Marketing Solutions, 2012  
Ulf Waldmann, Mission Valley Roofing, 2011  
Shawn Williams, RC Young Roofing, 2011

## 2010 Build A Roof Photos



## 2010 Build A Roof Photos



## New General Liability Program for Members

The San Diego Roofing Contractors Association (SDRCA) and Coronado Insurance Wholesale Services are proud to present a new General Liability option for contractors who are members.

The construction industry is critical to any growing economy. The nation has experienced a decrease in the economic environment while at the same time the insurance industry has become more competitive. Insurance is now available and cost effective for many contractors in California. Competitive programs providing lower premiums, varied coverage limits, and financially stable carriers are the foundation for the current marketplace.

Through Coronado Insurance Wholesale Services, roofing contractors who are members of the SDRCA will have access to premium discounts, a loss control program and financially stable carrier.

At Coronado Insurance Wholesale Services, our fundamental goal is to provide a new, unique and stable market for contractors through profitable underwriting, superior claims service, and risk management programs through your local independent agents and brokers.

Risks Insured: Residential & Commercial Roofing Contractors

Program Features:

- Admitted, Rated Carrier
- \$1200 Minimum Premium
- Tracts, Apartments, Condos & Town homes, & Hot Work available CG 20 10 11/85 available - Commercial Work only

Coverage: Limits of Coverage: Up to \$1 million per Occurrence  
\$2 million General Aggregate

- Deductibles: as low as \$2,500 per claim
- Rating Basis: Gross Receipts
- Maximum Policy Term: 1 (one) Year

Inspections: A telephone inspection is made on all accounts

- Completed & Executed applications only

Download application at [www.SDRCA.com](http://www.SDRCA.com)

Completed Jobs: Jobs completed prior to policy date are not covered

### Board of Directors

**Ulf Waldmann**, President  
Mission Valley Roofing

**Scott Widdes**, Director  
CertainTeed

**David Susi**, Director  
RSI Roofing

**Patricia Mosteller**, Director  
Gaslamp Insurance

**Shawn Williams**, Director  
Allied Building Products

**Gary Gilmore**, Director  
RSG San Diego

**Charlie Moreau**, Vice President  
Skyline Roofing

**Wayne Sorensen**, Secretary/Treasurer  
Top Line Roofing

**Debra Sweet**  
Sweet Marketing Solutions

**James Robyn**, Executive Director