

Rooftop REPORTER

DECEMBER 2009



SDRCA Contact Information

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Upcoming Events

Saturday, December 5th

Advocate Dinner, Candelas on the Bay

Our Advocate Sponsors

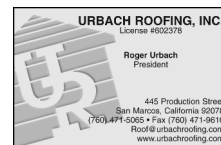
Diamond



Emerald



Pearl



President's Message

One Last Thing Before I go

I have always been dedicated to upgrading the image of the roofer in business and in the mind of the community. You know as well as I that being a roofer is much more technical now than it has ever been in the past. When I signed on as President of the SDRCA at the end of 2007, I expected, with the help of my fellow board members, to lift our profession and our association to new heights. Instead my term turned out to be one of just trying to keep it afloat through the worst recession in almost 80 years.

Well, we are still here, still providing programs, opportunities, sales leads, speakers, education, and code updates. In that time we've seen a great deal both nationally in our industry and in our local market place. Ken Hendricks left us, a New President was elected, a war started and is about ending, while yet another starts again. Our economy about up and died, but has recovered, and is still in intensive care. Through it all, we as an association brought in Kevin Towers, Bill Good, Craig Brightup, State of California Energy Commission speakers, as well as James Verde, a Special Agent from the Federal Bureau of Investigation.

We donated to Wounded Warrior, Rebuild Together, started the Value Partner Program. With the help of our Manufacturing and Distribution partners we held education on Title 24 updates, Single Ply Training, TRI updates, and still held our Annual Golf Tournament. A pretty good showing for these times I think.

I'd like to thank the Board of Directors that assisted me in my efforts these past two years. There certainly have been ups and downs both in leadership and membership, however the members of your board worked very hard to keep the ship right. I'd like to thank each one individually and will when I see them; but most of all I want to thank James Robyn our Executive Director. He has been a rock of stability, a source of counsel and has provided a measure of calmness in our most turbulent times. Thank you Jim, our industry is better because of your efforts.

I want to welcome our new incoming President Ulf Waldman of Mission Valley Roofing and pledge to him that though my term as President is ending, my dedication to our association and our industry is not, and that I will be here remaining on the board to help in anyway that I can. I ask all of you to support Ulf, and the SDRCA in improving our industry by being members, by being motivated, and by being involved.

Thank you for the opportunity to serve as your president. Best of luck in the future and keep a positive outlook on life and business. Where Focus goes- energy Flows, so keep a positive attitude.

David Susi

SDRCA President 2008-2009

SDRCA Value Partners To Date

More to be added soon

A-1 Raingutters, Mark Richardson (760) 743-1665

15% off, exclusive to SDRCA members.

Batten Accountancy, Jere Batten (619) 501-6359

Full service CPA firm, provides tax, accounting, financial statements, consultation and fraud prevention/detection services.

Offering complimentary consultation for business owners and 20% off on tax return preparation for initial return. This offer is exclusive to SDRCA members.

California Diesel Compliance (Todd Wells) (619) 987-0711

Smoke testing of diesel trucks per new California law requirements, fleet assessments, and ARB rule consulting.

10% off all services offered by California Diesel Compliance. This offer is exclusive to SDRCA members.

Gaslamp Insurance Services (Patricia Mosteller) (619) 238-4367

All your insurance needs.

Offering a 20% economic credit and a complimentary insurance analysis. This offer is exclusive to SDRCA Members.

WRS Companies, Abe Lopez (800) 690-2134

Offering 20% off roof loading and freight and one month free subscription to rooferslist.com for tools. This offer is exclusive to SDRCA members.

Southwest Roof Tearoff, Eddie Clare (619) 990-3657

3% off your bill if paid within five days. This discount is only available to SDRCA members.

2010 International Roofing Expo

The 2010 IRE is scheduled for February 22-24 in New Orleans, LA.

SDRCA OFFERS MONTHLY PAYMENT FOR DUES

The SDRCA recognizes that during this economic struggle, some members may prefer to pay the annual dues on a monthly basis.

Most SDRCA members renew on January 1st of each year and invoices for 2010 dues will be going out next week. If you would like to take advantage of the monthly plan, simply contact the SDRCA office to make arrangements.

KEEP YOUR FINGERS CROSSED

As of Thursday, December 3rd, the National Weather Service is calling for showers in San Diego County on;

**Monday, December 7th
Tuesday, December 8th
Wednesday, December 9th
Thursday, December 10th
Friday, December 11th**

Welcome New Members

Arrow Building

MB Technology

WSRCA Trade Show 2010

The 2010 WSRCA show is back in Las Vegas June 20-20 at the Paris Las Vegas Hotel & Casino

New General Liability Program for Members

The San Diego Roofing Contractors Association (SDRCA) and Coronado Insurance Wholesale Services are proud to present a new General Liability option for contractors who are members.

The construction industry is critical to any growing economy. The nation has experienced a decrease in the economic environment while at the same time the insurance industry has become more competitive. Insurance is now available and cost effective for many contractors in California. Competitive programs providing lower premiums, varied coverage limits, and financially stable carriers are the foundation for the current marketplace.

Through Coronado Insurance Wholesale Services, roofing contractors who are members of the SDRCA will have access to premium discounts, a loss control program and financially stable carrier.

At Coronado Insurance Wholesale Services, our fundamental goal is to provide a new, unique and stable market for contractors through profitable underwriting, superior claims service, and risk management programs through your local independent agents and brokers.

Risks Insured: Residential & Commercial Roofing Contractors

Program Features:

- Admitted, Rated Carrier
- \$1200 Minimum Premium
- Tracts, Apartments, Condos & Town homes, & Hot Work available CG 20 10 11/85 available - Commercial Work only

Coverage: Limits of Coverage: Up to \$1 million per Occurrence

\$2 million General Aggregate

- Deductibles: as low as \$2,500 per claim
- Rating Basis: Gross Receipts
- Maximum Policy Term: 1 (one) Year

Inspections: A telephone inspection is made on all accounts

- Completed & Executed applications only

Download application at www.SDRCA.com

Completed Jobs: Jobs completed prior to policy date are not covered

Board of Directors

David Susi, President
RSI Roofing

Scott Widdes, Secretary/Treasurer
CertainTeed

Ulf Waldmann, Vice President
Mission Valley Roofing

Patricia Mosteller, Director
Gaslamp Insurance

Shawn Williams, Director
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James Robyn, Executive Director