

Rooftop REPORTER

SDRCA Contact Information
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Coronado, CA 92118
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AUGUST 2007

Wednesday, September 19th

Upcoming Events

Luncheon, CHP Officer

President's Message

I would like to take an opportunity in this newsletter to thank an SDRCA board member for his efforts over the last several years. Last month, long time board member Gary Martin announced, that due to his many commitments, he needed to resign from the SDRCA board. Gary has served as the education committee chairman for the last several years and has been involved in many training courses sponsored by the SDRCA including the TRI training last spring and the July dinner meeting on photovoltaic technology. Gary has not only served our SDRCA board of directors but is currently on the boards for WSRCA and TRI.

As a roof inspector and consultant he has been active in changing the typical roofing practices in San Diego for the better by teaching contractors the correct specifications and codes. I have long respected and come to appreciate Gary and his diverse talents over the years and consider him to be a good friend of mine. We first met while we both sat on the CSLB contractor test development workshop in Sacramento. Later, Gary encouraged me to get more involved with the SDRCA; which has been very worthwhile to me and to my company.

The SDRCA board will truly miss Gary's valued help and knowledge but we thank him for the years of service and wish him all the best in his current endeavors.

Gary's impending absence on the board will create an opening for another contractor or associate member to join the SDRCA board. The board is looking for individuals that are driven, and interested in getting involved and giving back to the industry.

If this great opportunity appeals to you, please contact any current board member or our Executive Director.

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Pearl Sponsors- Allied Building Products, Dils Roofing, Robinson Sales, Urbach Roofing

On the National Front

At the beginning of June, the grand Senate compromise on immigration reform looked to be dead. However, the White House and Senate leaders were not ready to give up. A group of Senators, lead by Kennedy (D-MA) and McCain (R-AZ) renegotiated the immigration reform bill along with new rules for debate in the hope the new bill and strategy would prove successful. The bill did receive 64 votes in support of debating it. Unfortunately, the reenergized bill did little to calm the furious objections from the conservative and liberal wings of the Senate. This, combined with the intense grassroots opposition moderate Senators received from their constituents, doomed immigration reform for the 110th Congress. Most observers believe immigration reform will not be possible again until 2009. However, NRCA and other industry groups will continue to seek changes to the current immigration system through the regulatory process.

On Wednesday, June 6, the Senate Environment & Public Works Committee approved S 506, the High-Performance Green Buildings Act of 2007. If enacted, this bill would seek to make all federal buildings more environmentally sound through the establishment of the Office of High-Performance Green Buildings. The new office would set environmental standards for green buildings and issue recommendations on how to achieve them. The legislation would also authorize the Environmental Protection Agency to provide grants to state agencies to make public school buildings more "green". The House version, HR 121, has not made it out of committee.

On Thursday, June 12, the Senate Environment & Public Works Committee held a hearing on "Examination of the Health Effects of Asbestos and Methods of Mitigating Such Impacts." The testimony of the hearing focused on the continued use of asbestos despite the alleged health affects. The hearing also discussed exposure to naturally occurring asbestos and possible actions to limit the risk to the public. Sen. Murray (D-WA) testified before the committee to promote her bill, S 742, Ban Asbestos in America Act of 2007. S 742 would ban all uses of asbestos in the U.S. as well as the manufacturing, distribution, processing and importation of asbestos.

Thank you to the National Roofing Contractors Association for their informative updates!

Photovoltaics at the July Dinner Meeting

The SDRCA would like to thank Anthony De Vito (The Sun Company) for informing our association on the photovoltaic market of today. The meeting received high reviews from the audience. The speaker and the topic generated much discussion through the evening.

President Sorensen (Left), awards Shawn Bruner (Right) with the \$100.00 raffle prize.



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The Benefits of Eco-Friendly Roofing Systems

By: David Susi, RSI Roofing

Building owners, and property managers, have one thing in common: a roof over their structure that is either energy efficient or it is not. Merely using energy was the “norm:” now reducing energy use—*is the new standard*. Last year building owners paid 11% more for natural gas and 29% more for heating oil than in 2005.

When you improve a building's efficiency, everyone wins: the building's owner, its occupants, the economy and our environment. The goal is to improve the quality and efficiency of tomorrow's structures through the use of alternative building materials. Getting there will not be easy, but one way is to start at the top—from the roof.

Why Eco-Friendly Roofing? First, it is the right thing to do. Roofing determines if heat and energy are contained or escapes through the roof surface. The opportunity to provide environmental solutions is one of the big themes of business leadership in our generation. The energy industry is on the brink of a revolution. Saving the environment is resonating with people. Your decision to go “GREEN” creates a sense among local people that preservation of their environment is the most important thing for their community's long-term prosperity. More property owners are making their facilities eco-friendly to reduce operating expenses, and finding doors open for them with a high-performance building—it attracts investors and tenants.

Owners have a more personal and business stake in green buildings than they realize. Currently they are paying for this trend through tax dollars and not taking advantage of the benefits they buy. Government is guiding us by saying “this is the direction we are going to go.” California now requires all commercial new and re-roofs to meet Title-24 energy guidelines. In 2009, this initiative will include condos and apartments.

Your awareness that changes are occurring, creates new opportunities in the form of new energy efficient roofing systems:

Two systems that meet California's tough Title-24 requirements are Single-Ply Membranes (TPO and PVC) and Cool-Roof Built-up systems and coatings. Their white solar reflectivity is required for new and replacement low-sloped commercial roofs, minimizing the effects of ultraviolet rays by providing energy savings and sustainable performance.

Also metal roofs, are gaining popularity in all building applications. Fire-resistant and available with a cool-roof finish, metal can reduce cooling costs by 20%. Simply adding roof insulation, reduces CO2 emissions and its energy saving provides a significant rate of return.

New Products:

Both functional and integrated, **Photovoltaic Systems** (PV's) provide clean renewable energy by actually producing electrical energy on your roof top, through the collection of the sun's energy with a variety of new collectors. Some are panels, some look like roof tiles and yet others are “thin film” which lies flat on a flat roof surface..

Solar Attic Fans run off collected solar power, cooling the attic space, making buildings more efficient.

Green Organic Garden Roofs keep roof tops cool with living plants and retain water runoff, are now being dictated by site development requirements. Typically, an architect can get a building owner additional building space by specifying a green roof. Considering the price of real estate in dense urban areas, massive costs of civil engineering, and site development, green roofing offers big advantages.

Owners are discovering that they can convert measures that protect our environment into winning and profitable business strategies. We are entering a new era where consumers expect corporations to become more environmentally responsible—and are rewarding them for doing so. Those taking steps today will be the leaders in their respective industries and create long-term benefits for our society as a whole, just by going GREEN.

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Members in the News



Roofing Supply Group San Diego is proud to announce the addition of Jack Kennel to our sales staff. Jack is one of the most knowledgeable people in the San Diego roofing industry with over 35 years of experience. Jack is both inside sales and dispatcher of all roof top deliveries. Please feel free to call Jack and say hello and schedule your next roof top delivery with him. We at RSG San Diego take pride in having only the best working with us, and Jack is a welcome addition to our team.

RSG San Diego, 5660 Kearny Villa Road, San Diego, CA 92123

Phone - (858) 715-0808, Fax - (858) 715-0888



Adds value!

Polyglass USA has updated its Web site, www.polyglass.com. The Web site now offers resources regarding products, access to product catalogs, application videos and technical resources. In addition, the site offers an interactive color range studio that shows self adhering membranes.

RSI Magazine Available Online

RSI magazine is now available online. If you would like to received the publication electronically, you can sign up at <https://www.sunbeltfs.com/forms/ru/subscribe.asp?eid=E99999>.

Did you know?

A million seconds is 11.5 days.

A billion seconds is 31.7 years.

A trillion seconds is 31,700 years.

Our National Debt is \$8.9 trillion dollars.

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September Luncheon Features California Highway Patrol

The SDRCA will hold the September Luncheon on Wednesday, September 19th at the Butcher Shop Steakhouse. Check-In begins at 11:30 AM and the meeting and lunch begins promptly at 12:00 noon.

We are pleased that the California Highway Patrol will be speaking to our association on what we need to know about using our freeways and roads. The CHP will let us know what the "red flags" are when they are monitoring traffic. Any contractor, supplier, or manufacturer that has any vehicles on the road should attend this meeting, especially if you are carrying any type of load or towing.

The September meeting flier is attached at the end of the newsletter.

Metal Roofing Magazine

Metal Roofing Magazine has a great article about eliminating callbacks. The magazine is available online at <http://www.metalroofingmag.com/Default.aspx?tabid=1242&articleid=7087&articlemid=6289#6289Articles>.

It is a long link, cut and paste into your browser.

Computer 101 class offered

The next computer 101 class is scheduled for Tuesday, August 7th from 7:30 AM to 12:00 PM. The class will be held at the SDRCA office and is designed to get the beginner comfortable using the personal computer. Topics include folders and filing, spreadsheets and word documents.

The class flier is attached at the end of the newsletter.

Board of Directors

Wayne Sorensen, President
Top Line Roofing

Ric Morales, Vice President
Tarah Asphalt Products

David Susi, Treasurer
RSI Roofing

Emilio Figueroa, Secretary
Gaslamp Insurance

Kevin Shields, Director
ABC Supply

Troy Parrott, Director
RSG, San Diego

Kirk Bowman, Director
Patriot Roofing

Scott Widdes, Director
CertainTeed

Eric Johnson, Past President
Eric Johnson Roof Systems

James Robyn, SDRCA
Executive Director

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San Diego Roofing Contractors Association

SDRCA Conference Room
1113 Adella Ave., Ste. 100
Coronado, CA 92118
888-825-0621

Tuesday, August 7th, 2007

7:30 AM to 12:00 Noon

Computer 101

The class is designed to get the beginner comfortable using the PC. Topics include folders and filing, spreadsheets and word documents.

Students should bring a laptop computer with a windows operating system.

The cost is \$100.00 per student.

Please return this form by Friday, August 3rd, 2007

-----Keep upper portion -----Send lower portion-----

Company: _____

Please fill in your amount

Attendee: _____

_____ Attendees at \$100.00 member price = \$_____

Attendee: _____

_____ Attendees at \$150.00 non-member price = \$_____

Attendee: _____

Total Price = \$_____

Attendee: _____

Check Enclosed Credit Card listed below Send me an Invoice

Card Number: _____ Exp: _____

Name on Card: _____

SDRCA – 1113 Adella Ave., Ste. 100, Coronado, CA 92118

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San Diego Roofing Contractors' Association

Wednesday, September 19th, 2007

The Butcher Shop Steakhouse
5255 Kearny Villa Road
San Diego, CA 92123
858-565-2272

September Lunch Meeting
11:30 Check-In
12:00 Noon, Lunch & Program

Sponsored By:

California Highway Patrol

Do you have any vehicles on the road?
If the answer is yes, this is a meeting you do not want to miss. The CHP will speak to our association and give us insight on what they look for when they are on patrol.

If you are carrying any type of load or are towing, valuable information will be available to you at this meeting.



-----Keep upper portion -----Send lower portion-----

SDRCA Lunch Meeting Reservation Due by Thursday, September 13th, 2007

Company: _____

Please fill in your amount

Attendee: _____

_____ Attendees at \$25.00 member price = \$_____

Attendee: _____

_____ Attendees at \$35.00 non-member price = \$_____

Attendee: _____

Total Price = \$_____

Attendee: _____

Check Enclosed Credit Card listed below Send me an Invoice Use Advocate dinner credits

Card Number: _____ Exp: _____

Name on Card: _____

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SDRCA October Dinner Meeting Raffle

The SDRCA will be having a special raffle drawing at the October Dinner Meeting worth \$200.00 in cash!

Simply fill out this form and mail or fax back to the SDRCA office to be eligible to win. No need to be present at the October Dinner Meeting to win. Please only send one entry in per person per newsletter edition. You may enter only once for each newsletter edition you find this raffle entry.

Name: _____

Company: _____

Email: _____